



# 2022 Sponsor Benefits for Upstage Lung Cancer Mission Support



Sponsorship Level	Donation amount	2022 Fan Award Branding Rights	Name & logo on ULC website	Link from ULC website	Prominent display in industry conferences	Name & logo on email updates	Name & logo on written materials	Identified in press materials	Recognized in press interviews	Identified in print publicity	Identified in digital publicity	Recognized in posts & videos on Social Media
<b>Presenting Sponsor</b>	\$40,000 or more	2022 Fan Award named for your company & company rep in acceptance photo	Largest size, at top of list	Linked	Largest size, at top of list	Largest size, at top of list	Largest size, at top of list	Listed first	Recognized	Listed first	Listed first	Six tweets Five YouTube posts Four Instagram posts Four Tik Tok posts Three LinkedIn posts Three Facebook posts
<b>Star Sponsor</b>	\$25,000 - \$39,999	x	Second in size and position	Linked	Second in size and position	Second in size and position	Second in size and position	Listed second	x	Listed second	Listed second	Five tweets Five YouTube posts Three Instagram posts Three Tik Tok posts Two LinkedIn posts Two Facebook posts
<b>Headliner Sponsor</b>	\$15,000 - \$24,999	x	Third in size and position	Linked	Third in size and position	Third in size and position	Third in size and position	Listed third	x	Listed third	Listed third	Four tweets Four YouTube posts Three Instagram posts Two Tik Tok posts Two LinkedIn posts Two Facebook posts
<b>Producer Sponsor</b>	\$10,000 - \$14,999	x	Fourth in size and position	Linked	Fourth in size and position	Fourth in size and position	x	x	x	Listed fourth	Listed fourth	Three tweets Two Instagram posts One LinkedIn post Two Facebook posts
<b>Director Sponsor</b>	\$6,000 - \$9,999	x	Fifth in size and position	Linked	Fifth in size and position	Fifth in size and position	x	x	x	Listed fifth	Listed fifth	Three tweets Two Instagram posts One Facebook post
<b>Conductor Sponsor</b>	\$3,000 - \$5,999	x	Sixth in size and position	Linked	Sixth in size and position	Sixth in size and position	x	x	x	x	Listed sixth	Two tweets Two Instagram posts