



## 2025 Sponsor Benefits for Upstage Lung Cancer Mission Support



Sponsorship Level	Amount	Acknowledged during Fan Award presentation	Opportunities for input	Acknowledged in research grant announcement	Reserved VIP seats at concerts	Acknowledged on communication materials	Logo on ULC website with link	Recognized in posts & videos on Social Media
<b>Presenting Sponsor</b>	\$25,000	Company rep in photo during concert	Topic or guest for 1 podcast episode	Acknowledged first	Unlimited VIP seating	Logo and "Presenting"	Logo and "Presenting"	Featured video and repeated mentions across all 7 social media platforms
<b>Star Sponsor</b>	\$15,000	-	Topic or guest for 1 podcast episode	Acknowledged second	Full row	Logo and "Star"	Logo and "Star"	Featured content and repeated mentions across all 7 social media platforms
<b>Headliner Sponsor</b>	\$10,000	-	-	Acknowledged third	10 seats	Logo and "Headliner"	Logo and "Headliner"	Repeated mentions across all 7 platforms
<b>Director Sponsor</b>	\$5,000	-	-	-	5 seats	Logo and "Director"	Logo and "Director"	Repeated mentions across 5 platforms