



2025 Sponsor Benefits for Upstage Lung Cancer Performances



Sponsorship Level	Amount	Recognized from stage & speaking slot	Meet and greet post-show	Recognition in digital version of Concert	Display company/ educational materials	Reserved VIP seats at concerts	Appearance in program books at concerts	Acknowledged on communication materials	Logo on ULC website with link	Acknowledged in ULC social media
Presenting Sponsor	\$25,000	Speaking slot offered	Photo with artists and Board	Logo and "Presenting"	Full table (~2 reps)	Unlimited VIP seating	Logo and "Presenting"	Logo and "Presenting"	Logo and "Presenting"	Featured in video and repeated mentions across all 7 social media platforms
Star Sponsor	\$15,000	-	Photo with artists and Board	Logo and "Star"	Half table (~1 rep)	Full row	Logo and "Star"	Logo and "Star"	Logo and "Star"	Featured in content and repeated mentions across all 7 social media platforms
Headliner Sponsor	\$10,000	-	-	Logo and "Headliner"	3 items on ULC table	10 seats	Logo and "Headliner"	Logo and "Headliner"	Logo and "Headliner"	Repeated mentions across all 7 platforms
Producer Sponsor	\$7,500	-	-	-	2 items on ULC table	7 seats	Logo and "Producer"	Logo and "Producer"	Logo and "Producer"	Repeated mentions across 6 platforms
Director Sponsor	\$5,000	-	-	-	1 item on ULC table	5 seats	Logo and "Director"	Logo and "Director"	Logo and "Director"	Repeated mentions across 5 platforms
Conductor Sponsor	\$3,000	-	-	-	1 item on ULC table	3 seats	Logo and "Conductor"	Logo and "Conductor"	Logo and "Conductor"	Repeated mentions across 4 platforms