



2025 Sponsor Benefits for Upstage Lung Cancer Podcast Series and Blog



Sponsorship Level	Amount	Opportunities for input	Acknowledged verbally within podcast	Acknowledged in podcast written descriptions and blogs	Acknowledged on communication materials	Logo on ULC website with link	Acknowledged in ULC social media
Presenting Sponsor	\$25,000	Topic or guest for 3 podcast episodes	During 3 podcasts of choice	Acknowledged first	Logo and "Presenting"	Logo and "Presenting"	Featured in video and repeated mentions across all 7 social media platforms
Star Sponsor	\$15,000	Topic or guest for 2 podcast episodes	During 2 podcasts of choice	Acknowledged second	Logo and "Star"	Logo and "Star"	Featured in content and repeated mentions across all 7 social media platforms
Headliner Sponsor	\$10,000	Topic or guest for 1 podcast episode	During 1 podcast of choice	Acknowledged third	Logo and "Headliner"	Logo and "Headliner"	Repeated mentions across all 7 platforms
Producer Sponsor	\$7,500	-	-	Acknowledged fourth	Logo and "Producer"	Logo and "Producer"	Repeated mentions across 6 platforms
Director Sponsor	\$5,000	-	-	-	Logo and "Director"	Logo and "Director"	Repeated mentions across 5 platforms
Conductor Sponsor	\$3,000	-	-	-	Logo and "Conductor"	Logo and "Conductor"	Repeated mentions across 4 platforms